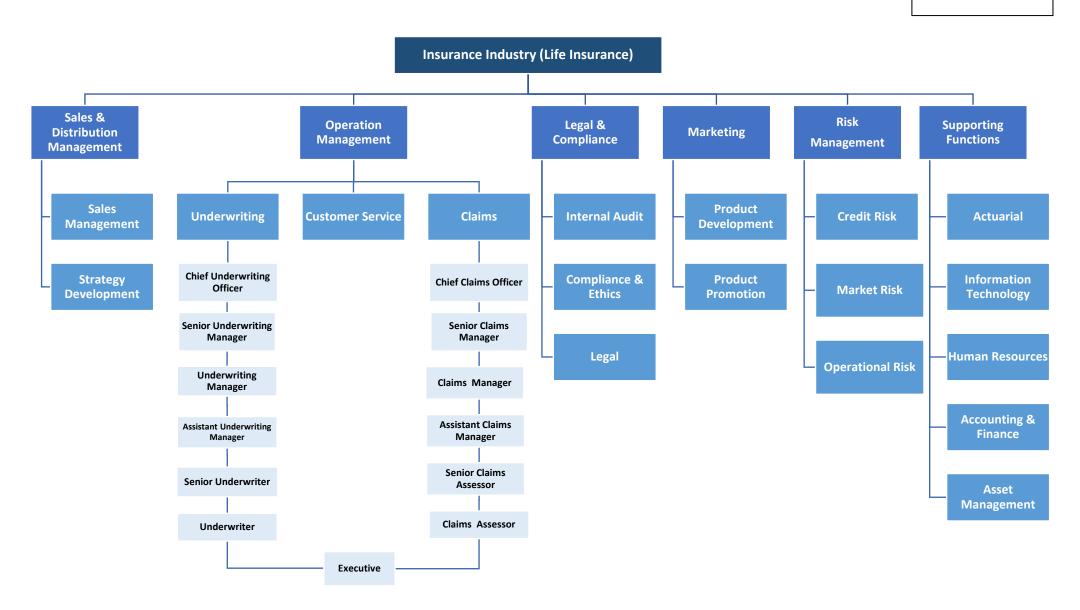
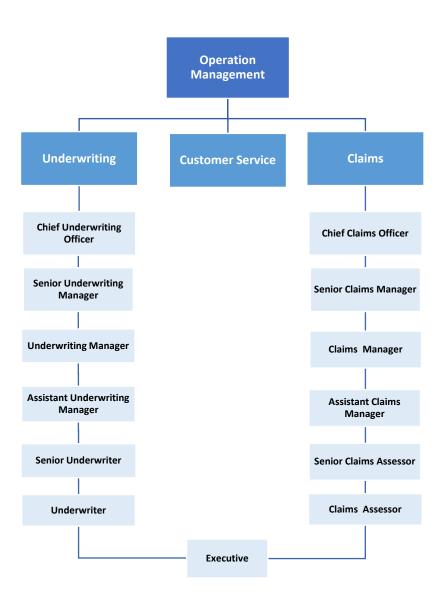
## **Life Insurance – Typical Organization Chart of Life Insurance Company**





# **Life Insurance – Typical Organization Chart of Underwriting and Claims Functions**





# **Life Insurance – The Overarching VQP for the Insurance Industry**



Underwriting	Claims
Chief Underwriting Officer	Chief Claims Officer
Senior Underwriting Manager  Underwriting Manager	Senior Claims Manager  Claims Manager
Assistant Underwriting Manager / Senior Underwriter	Assistant Claims Manager/ Senior Claims Assessor
Underwriter / Executive	Claims Assessor / Executive

### **Claims Assessor**

A Claims Assessor takes up responsibility for the entire claims assessment process including claims input into the computer system, liaison with internal departments and follow-up with any claims related action in line with company's policies and regulatory guidelines.

### **Competency Requirements:**

- Possess knowledge in claims philosophy and processing including basic medical knowledge
- Apply hands-on PC skills to process claims application
- Understand customer centric approach on claims processing
- Understand the standard workflow of handling claims request
- Understand the service pledges of the company and contract provisions
- Possess product knowledge and basic Information and Communication Technology skill
- Understand regulatory guidelines and relevant requirements

Claims Processing	<ul> <li>Carry out detailed assessments in line with established standards, procedures and guidance provided</li> <li>Approve claims within designated authority level</li> <li>Possess red flag awareness on fraud claims</li> <li>Meet service turnaround time and accuracy</li> <li>Handle enquiries and complaints from customers distribution channels and other departments</li> <li>Make recommendations on improvement plan</li> </ul>
Legal & Control	Follow company policy, guidebook and regulatory requirements
Support	<ul> <li>Provide administrative support for the department</li> <li>Settle payment to vendor</li> <li>Participate in team projects of claims issues</li> </ul>

### **Entry Requirement:**

Education / Professional Qualifications	DSE level of education or equivalent
	<ul> <li>Preferable Professional Qualifications:</li> <li>LOMA 280 introduces the principles of insurance, the process of becoming insured, and the policy owner's contractual rights. The course includes information on the features of individual and group life insurance, health insurance, and annuity products.</li> <li>LOMA 290 describes how life insurance companies operate in today's global environment: how they are organized, how they are managed, and the roles of functional and support units in developing, distributing, issuing, and administering life insurance and annuity products. Learners who take this course will better understand how an individual job fits into the entire scope of the company as well as the importance of each employee's contribution to overall organizational success.</li> </ul>
Years of Experience	Fresh university graduate without experience in insurance field is acceptable
	<u>Preferable Experience</u>
	• 2 years' experience in claims or insurance
	operation

### **UOC Mapping:**

	Title	Code	QF Level	Page
1	Understand insurance terminologies	105458L1	1	29
2	Maintain up-to-date claims records	105466L2	2	38
3	Process life insurance claims applications	105670L3	3	70
4	Open and review life insurance claims files*	105674L4	4	110

\*Note: The UOC "Open and review life insurance claims files" appear in both Claims Assessor and Assistant Claims Manager's "UOC Mapping" because both roles are responsible to handle the same duty but in different level of complexity and authority.

# ${\bf Life\ Insurance-Qualification\ Specification}$

# **Certificate in Life Insurance Claims Handling**

Target Occupation:	Claims Assessor
Certificate Objectives:	<ul> <li>Equip learners with knowledge, skills and tools to support the claims processing</li> <li>Enable learners to execute the related policies and regulations, and process the general claims transactions independently</li> <li>Provide opportunities for learners to develop their competences and acquire essential skills to start a career in the claims department</li> </ul>
Learning Outcomes:	Learners will be able to:  LO1: Understand the insurance claims environment and relate the claims philosophy and processing knowledge to their role  LO2: Deliver quality service by applying the customer principles and skills through standard workflow  LO3: Know the service pledges and product knowledge, and apply them on claims operation.  LO4: Comply with the insurance company's procedures, the relevant regulations and code of conduct when delivering claims assessing services
Scope of Learning:	<ul> <li>Claims philosophy and processing knowledge</li> <li>Customer approach and standard workflow</li> <li>Service pledges and product knowledge</li> <li>Compliance and regulatory requirements</li> </ul>
Entry Requirements:	<ul> <li>DSE level of education or above AND</li> <li>Is interested in starting a career in the insurance industry as a Claims Assessor</li> </ul>
Employment Pathway:	The learning programme associated with the Certificate in Life Insurance Claims Handling (QF Level 3) is committed to developing employable graduates by ensuring that career development skills are embedded in all learning activities and work-related intelligence are widely available to learners. Learners of this Certificate can continue to widen and strengthen their employable competencies by attaining other related qualifications in the future in accordance to their career aspiration.  Upon completion of this Certificate, graduates will have the competencies to take up job positions as claims assessors.  With working experience obtained from a claims assessor role plus additional training to meet occupational requirements, there are many opportunities available in both claims and other back-office operations areas. The most common occupations available at next higher rank are "Senior Claims Assessor" and "Assistant Claims Manager". For those who would like to further move up to other occupations with more complex job responsibilities, opportunities in various insurance sectors will also be available for the graduates; depending on their personal career goals.
QF Level:	3
QF Credits: (Indicative only)	7 (based on UoC mapping)

	UoCs Mapping with Certificate Learning Outcomes						
	(Claims Assess	or)					
UoC	UoC Title Level Credit LO1 LO2 LO3 LO					LO4	
Category							
	Understand insurance terminology	1	1	✓	✓		
	Maintain up-to-date claims records	2	2		✓	✓	
Claims	Process life insurance claims	3	2	✓		✓	✓
Claims	applications						
	Open and review life insurance claims	4	2	✓		✓	✓
	files						

#### $Total\ credit = 7$

#### Notes:

- 1. The UoCs listed here is for reference only; there is no intention to represent an industry standard. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP based programme, all of the UoCs mapped here should be included in the programme.

## **Assistant Claims Manager**

The Assistant Claims Manager is responsible for supporting Senior Claims Manager regularly; ensures claims operational activities being run smoothly and efficiently; provides training and supervision within the team and maintains good relations with internal customers.

### **Competency Requirements:**

- Possess broad health and medical knowledge
- Possess advanced knowledge in claims management
- Apply people management skills to manage team performance
- Understand the criteria in making claims decision
- Understand the standard of claim assessment for major and minor claims
- Understand the concept on applications of contract provisions

Claims Processing	<ul> <li>Assess claims and manage suspected fraudulent claims</li> </ul>
	<ul> <li>Review claim assessment quality and make recommendations to</li> </ul>
	supervisor in order to improve the quality of claim assessment
	<ul> <li>Monitor the productivity, quality and efficiency of the team</li> </ul>
	Review the performance log, audit reports and management reports
	■ Ensure consistent, accurate and efficient output in claims processing
	<ul> <li>Perform claims operation management of the team</li> </ul>
	<ul> <li>Achieve target turnaround time, satisfactory productivity and</li> </ul>
	accuracy
	<ul> <li>Approve the claims decision of the assessor</li> </ul>
	<ul> <li>Communicate with claims specialists, agency and distribution</li> </ul>
	channels on claim decisions
	<ul> <li>Handle complex claims enquiries and complaints from internal and</li> </ul>
	external parties
Legal & Control	Supervise staff to carry out regulatory risk control
	Follow company guidelines and regulatory requirements
Support	Assist team manager to handle regular claims reports
	<ul> <li>Assist team manager to monitor the claims operational flow</li> </ul>
	<ul> <li>Arrange training for agency, distributor and other working partners</li> </ul>
	<ul> <li>Organize in-house training programs to various channels</li> </ul>
	<ul> <li>Provide on-the-job training to the juniors</li> </ul>
	■ Arrange job rotation

- Assess team performance
- Provide claims training support to agency, distributor and other working partners
- Promote good service standards in claims assessment
- Analyze claims data and trends

### **Entry Requirement:**

Education / Professional Qualifications	Higher Diploma or University degree in any discipline
	<ul> <li>Preferable Professional Qualifications:</li> <li>Fellow, Life Management Institute (FLMI)</li> </ul>
Years of Experience	5 years' or above experience in life insurance claims of which over 2 years in supervisory role

### **UOC Mapping:**

	Title	Code	QF Level	Page
1	Open and review life insurance claims files*	105674L4	4	110
2	Assess claims applications for life insurance	105675L4	4	111
3	Close life insurance claims files	105676L4	4	113
4	Settle life insurance claims	105677L4	4	114
5	Manage the production of claims reports for life insurance	105683L5	5	202
6	Evaluate performance of appointed experts/specialists	105574L5	5	204
7	Handle and manage suspected fraudulent claims#	105576L5	5	208

\*Note: The UOC "Open and review life insurance claims files" appear in both Claims Assessor and Assistant Claims Manager's "UOC Mapping" because both roles are responsible to handle the same duty but in different level of complexity and authority.

#Note: The UOC "Handle and manage suspected fraudulent claims" appear in both Assistant Claims Manager and Senior Claims Manager's "UOC Mapping" because both roles are responsible to handle the same duty but in different level of complexity and authority.

# ${\bf Life\ Insurance-Qualification\ Specification}$

# **Advanced Certificate in Life Insurance Claims Operation Management**

Target Occupation:	Assistant Claims Manager
Certificate Objectives:	<ul> <li>Enable learners to acquire a broader knowledge base on claims operation support and supervision and in compliance with the insurance company's standards, procedures and regulatory requirements</li> <li>Enable learners to monitor quality of claims assessment including evaluation, approval, products explanation and internal customers' inquiries handling</li> <li>Enhance learners' ability to provide training and supervision within the team</li> </ul>
Learning Outcomes:	<ul> <li>Learners will be able to:</li> <li>LO1: Implement, supervise and support in a range of varied claims operational and handling procedures</li> <li>LO2: Monitor claims service delivery and maintain good service quality by enhancing communication skills and problem solving skills</li> <li>LO3: Oversee compliance with defined standards in different units and ensure adherence to the insurance company's guidelines</li> <li>LO4: Undertake a supervisory role to drive for excellent claims performance</li> </ul>
Scope of Learning:	<ul> <li>Claims operation management</li> <li>Customer services monitoring</li> <li>Compliance assurance</li> <li>Supervisory skills</li> </ul>
Entry	Completed Certificate in Life Insurance Claims Handling <b>OR</b>
Requirements:	Ample working experience as a Claims Assessor in insurance company
Employment Pathway:	The learning programme associated with the Certificate in Life Insurance Claims Operation Management (QF Level 4) is commonly regarded as a next higher rank development for Claims Assessor. The design of this Certificate ensures that advanced career development skills are embedded in all learning activities and work-related intelligence are widely available to learners. Learners of this Certificate can continue to widen and strengthen their employable competencies by attaining other related qualifications in the future in accordance to their career aspiration.  Upon completion of this Certificate, graduates will have the competencies to take up job positions as Assistant Claims Manager.  With additional training to meet occupational requirements, other job opportunities in insurance operation management with more complex job responsibilities will also be available for the graduates; depending on their personal career goals.
QF Level:	4
QF Credits: (Indicative only)	20 (based on UoC mapping)

# **UoCs Mapping with Certificate Learning Outcomes**(Assistant Claims Manager)

(Assistant Claims Manager)							
UoC	UoC Title		Credit	LO1	LO2	LO3	LO4
Category							
	Open and review life insurance claims	4	2	✓	✓	✓	
	files						
	Assess claims applications for life	4	3	✓	<b>√</b>	✓	
	insurance						
	Close life insurance claims files	4	2	✓	✓	✓	
Claims	Settle life insurance claims	4	4	✓	✓	✓	
Ciaiiis	Manage the production of claims	5	3			✓	✓
	reports for life insurance						
	Evaluate performance of appointed	5	3			✓	✓
	experts/specialists						
	Handle and manage suspected	5	3	✓		✓	✓
	fraudulent claims						

#### $Total\ credit = 20$

#### Notes:

- 1. The UoCs listed here is for reference only; there is no intention to represent an industry standard. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP based programme, all of the UoCs mapped here should be included in the programme.

## **Senior Claims Manager**

Reporting to the Head of Claims, this position is to ensure the smooth running of the claims operations of the team, covering areas of claims and corporation development, staffing, claims management and strategies. Key duties include monitoring claims service delivery, maintaining target levels, team supervision, problem resolution, compliance and control, staff development, productivity improvement and preparing various management reports on a regular basis.

### **Competency Requirements:**

- Possess in-depth health and medical knowledge
- Understand the relationship between claims and corporation development
- Possess the advanced knowledge in risk control
- Possess basic legal knowledge in claims management
- Possess negotiation and mediation skills
- Understand the value of claims and apply the concept and logic of the contract provisions in claims for new product development
- Possess knowledge of portfolio management in claims
- Understand market trends and company claims strategies
- Possess knowledge of resource planning and budgeting

Claims Processing	•	Implement continuous claims process improvement
	•	Monitor complex and suspected claims cases, as well as claims trends
	•	Ensure the claim department to handle the product rules, reinsurance
		support, compliance issue and risk assessments effectively
	•	Analyze claim ratio and claim data
	•	Review complicated and appeal cases
	•	Lead claims operation management
	•	Provide claims handling advice to the team
	•	Negotiate with claim specialists and distribution channels on claim
		decisions
	•	Approve the claims decision with high authority level
	•	Cooperate with Re-insurer, Actuarial and Legal Advisors to complete
		the case based on agreed service-level agreement
	•	Prioritize strategic planning on claims management
Legal & Control		Formulate and reinforce guidelines and policies

Support	<ul> <li>Identify training and development needs of claims staff</li> </ul>
	<ul> <li>Provide professional advice on product development</li> </ul>
	<ul> <li>Promote the company's overall business strategic and operational</li> </ul>
	goals
	<ul> <li>Oversee the staff issues within the team</li> </ul>
	<ul> <li>Be able to achieve company profitability</li> </ul>
	<ul> <li>Provide project support in claims management</li> </ul>
	<ul> <li>Provide claims training to channels, distributor and other working</li> </ul>
	partners
	<ul> <li>Review the internal claims manuals, guidelines and practices</li> </ul>
	<ul> <li>Develop claims talent</li> </ul>
	<ul> <li>Formulate claims strategy</li> </ul>

## **Entry Requirement:**

Education / Professional Qualifications	University degree in any discipline
	<ul> <li>Preferable Professional Qualifications:</li> <li>Fellow, Life Management Institute (FLMI)</li> </ul>
Years of Experience	8 years' or above experience in life insurance claims of which over 4 years in managerial role

## **UOC Mapping:**

	Title	Code	QF Level	Page
1	Develop claims operation manuals and best practices	105575L5	5	206
2	Handle and manage suspected fraudulent claims#	105576L5	5	208
3	Manage claims operations		6	271
4	Assess performance and quality of insurance claims operations	105615L6	6	273
5	Establish insurance claims authority limits	105616L6	6	274
6	Establish procedures and guidelines on handling suspected	105617L6	6	276
	fraudulent claims			
7	Formulate insurance claims policies	105618L6	6	278

#Note: The UOC "Handle and manage suspected fraudulent claims" appear in both Assistant Claims Manager and Senior Claims Manager's "UOC Mapping" because both roles are responsible to handle the same duty but in different level of complexity and authority.

# **Professional Certificate in Life Insurance Claims Operation Management**

Target		
Occupation:	Senior Claims Manager	
<ul> <li>Enable learners to analyze, evaluate or synthesis information and issibly integrating the related policies and regulations into the classical operation activities</li> <li>Enable learners to apply advanced and specialized skills to perform that involve planning, design and implementation of the classical operations strategies</li> </ul>		
Learning Outcomes:	<ul> <li>Learners will be able to:</li> <li>LO1: Review and design the daily operation procedures in alignment with the insurance company's claims operational policies and regulations for better control and efficiency</li> <li>LO2: Establish standards of claims service delivery and reinforce the culture of service excellence</li> <li>LO3: Oversee claims operations and risk control in compliance with the insurance company's guidelines and regulatory requirements</li> <li>LO4: Employ people management skills to improve team engagement and productivity</li> </ul>	
Scope of Learning:	<ul> <li>Claims operations control</li> <li>Service delivery and quality management</li> <li>Compliance and risk control</li> <li>People management</li> </ul>	
Entry Requirements:	<ul> <li>Completed Advanced Certificate in Life Insurance Claims Operation Management OR</li> <li>Ample working experience as Assistant Claims Manager/ Claims Manager</li> </ul>	
Employment Pathway:	The learning programme associated with the Professional Certificate in Life Insurance Claims Operations Management (QF Level 5) is an advance development for senior claims manager. It covers learning activities and work related intelligence at more advanced level for learners who are aiming to take up overall claims operations management responsibilities. Learners of this Professional Certificate can continue to widen and strengthen their employable competencies by attaining other advanced qualifications in the future in accordance to their career aspiration.  Upon completion of this Professional Certificate, graduates will have the competencies to take up job positions as Senior Claims Manager.  With additional advanced training to meet occupational requirements, job opportunities or other management positions at different disciplines of various insurance departments will also be available for the graduates; depending on their personal career goals.	
QF Level:	6	
QF Credits: (Indicative only)	32 (based on UoC mapping)	

#### **UoCs Mapping with Certificate Learning Outcomes** (Senior Claims Manager) LO1 LO<sub>2</sub> **UoC UoC Title** Level Credit LO<sub>3</sub> LO<sub>4</sub> Category 5 5 Claims Develop claims operation manuals and best practices Handle and manage suspected 5 3 fraudulent claims Manage claims operations 6 6 Assess performance and quality of 6 3 insurance claims operations Establish insurance claims authority 4 6

### 6 $Total\ credit = 32$

6

✓

✓

5

6

✓

#### Notes:

limits

Establish procedures and guidelines on

handling suspected fraudulent claims

Formulate insurance claims policies

- The UoCs listed here is for reference only; there is no intention to represent an industry standard. 1. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP based programme, all of the UoCs mapped here should be included in the programme.

### Underwriter

An Underwriter is responsible for the entire underwriting assessment process including data input into the computer system, liaison with internal departments and follow-up with any underwriting related actions in line with company's policies and regulatory guidelines.

### **Competency Requirements:**

- Possess basic underwriting knowledge including financial and medical knowledge
- Possess knowledge in assessing insurance application
- Understand the underwriting manual and guidelines
- Understand the basic product knowledge
- Understand the service pledges of the company
- Apply hands-on PC skills in technical underwriting
- Know market updates and trends
- Understand regulatory guidelines and relevant requirements

Underwriting	<ul> <li>Underwrite cases from all distribution channels and provide technical underwriting</li> <li>Assess and approve new business application under the underwriting authority</li> <li>Meet department benchmark and accuracy based on company</li> </ul>
	<ul> <li>standards</li> <li>Handle email and telephone enquiries from internal and other departments</li> <li>Provide support to sales channels in order to achieve business target</li> <li>Ensure cases underwritten are in compliance with manual and guidelines</li> </ul>
Legal & Control	<ul> <li>Follow the underwriting guidelines and policy</li> <li>Understand the relevant guidelines and regulatory requirements</li> </ul>
Support	<ul> <li>Provide constructive input in streamlining workflow (if any)</li> <li>Provide technical advice to support agents</li> </ul>

# **Entry Requirement:**

Education / Professional Qualifications	DSE level of education or equivalent
	<ul> <li>Preferable Professional Qualifications:</li> <li>LOMA 280 introduces the principles of insurance, the process of becoming insured, and the policy owner's contractual rights. The course includes information on the features of individual and group life insurance, health insurance, and annuity products.</li> <li>LOMA 290 describes how life insurance companies operate in today's global environment: how they are organized, how they are managed, and the roles of functional and support units in developing, distributing, issuing, and administering life insurance and annuity products. Learners who take this course will better understand how an individual job fits into the entire scope of the company as well as the importance of each employee's contribution to overall organizational success.</li> </ul>
Years of Experience	<ul> <li>Fresh university graduate without experience in insurance field is acceptable</li> <li>Preferable Experience</li> <li>1-2 years' experience in underwriting</li> </ul>

# **UOC Mapping:**

	Title	Code	QF Level	Page
1	Understand insurance terminologies	105458L1	1	29
2	Maintain up-to-date underwriting records	105465L2	2	37
3	3 Process life insurance applications		3	57
4	Prepare and issue insurance documents	105483L3	3	59
5	Review insurance applications and supporting materials	105491L3	3	69
6	Approve life insurance applications involving standard risks	105673L4	4	105
7	Assess life insurance applications involving standard risks	105680L5	5	173

# **Certificate in Life Insurance Basic Underwriting**

Target Occupation:	Underwriter		
Certificate Objectives:	<ul> <li>Equip learners with knowledge, skills and tools to support t underwriting needs</li> <li>Enable learners to execute the related policies and regulations, a</li> </ul>		
Learning Outcomes:	through standard workflow		
Scope of Learning:  Underwriting philosophy and processing knowledge  Customer approach and standard workflow  Service pledges and product knowledge  Compliance and regulatory requirements			
Entry	DSE level of education or above AND		
Requirements:	Is interested in starting a career in the insurance industry as an Underwriter		
The learning programme associated with the Certificate in Life Insure Basic Underwriting (QF Level 3) is committed to developing employ graduates by ensuring that career development skills are embedded in learning activities and work-related intelligence are widely available learners. Learners of this Certificate can continue to widen and streng their employable competencies by attaining other related qualifications in future according to their career aspiration.  Upon completion of this Certificate, graduates will have the competence take up job positions as Underwriters.  With working experience obtained from an underwriter role plus addit training to meet occupational requirements, there are many opportunavailable in both underwriting and other back-office operations areas, most common occupations available at next higher rank are "Sunderwriter" and "Assistant Underwriting Manager". For those who we like to further move up to other occupations with more complex responsibilities, opportunities in various insurance sectors will also			
QF Level:	available for the graduates, depending on their career goals.		
QF Credits: (Indicative only)	16 (based on UoC manning)		

#### **UoCs Mapping with Certificate Learning Outcomes** (Underwriter) LO1 **UoC Category UoC Title** Level Credit LO<sub>2</sub> LO<sub>3</sub> LO4 Understand insurance terminology 1 1 Maintain up-to-date underwriting 2 2 records Process life insurance claims 3 3 applications Prepare and issue insurance 3 2 Underwriting documents Review insurance applications and 3 2 supporting materials Approve life insurance applications 4 3 involving standard risks Assess life insurance applications 5 3 involving standard risks

#### *Total credit* = 16

#### Notes:

- 1. The UoCs listed here is for reference only; there is no intention to represent an industry standard. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP-based programme, all of the UoCs mapped here should be included in the programme.

## **Assistant Underwriting Manager**

The Assistant Underwriting Manager is responsible for supporting Senior Underwriting Manager regularly; ensures underwriting activities being run smoothly and efficiently; provides training and supervision within the team and maintains good relations with internal customers.

### **Competency Requirements:**

- Possess broad financial and medical underwriting knowledge
- Possess knowledge in handling appeal cases
- Possess liaison and negotiation skills
- Understand the criteria of risk assessment
- Understand the logic and principles of calculating premium
- Apply supervisory skills to manage team performance

<ul> <li>Underwrite the selection of risk in accordance with the authority limit</li> </ul>
<ul> <li>Manage daily underwriting process</li> </ul>
Conduct regular audit to the underwriting performance
<ul> <li>Analyze underwriting details and trends, then make recommendations</li> </ul>
on improvement strategies
Review complicated or appeal cases
Handle meeting, email and telephone enquiries from various
distribution channels and internal departments
Supervise a team of underwriters
<ul> <li>Process appeal / special cases in fair and flexible manner</li> </ul>
Promote good service standards in underwriting assessment and
decisions
<ul> <li>Monitor the team performance to ensure rules and regulations are</li> </ul>
complied
Analyze risk parameter
Develop sufficient validation rules in underwriting
Organize underwriting training to staff from different channels
Provide coaching to junior underwriters
Provide project support for underwriting areas
Liaise with IT for system enhancement

# **Entry Requirement:**

Education / Professional Qualifications	Higher Diploma or University degree in any discipline
	<ul> <li>Preferable Professional Qualifications:</li> <li>Fellow, Life Management Institute (FLMI)</li> </ul>
Years of Experience	5 years' or above experience in life insurance underwriting of which over 2 years in supervisory role

# **UOC Mapping:**

	Title	Code	QF Level	Page
1	Approve life insurance applications involving non-standard risks	105681L5	5	174
2	Decline life insurance applications involving non-standard risks	105682L5	5	176
3	Evaluate quality of insurance underwriting operations against	105558L5	5	179
	service			
4	Produce risk exposure reports	105560L5	5	182
5	Control risk exposures	105561L5	5	183
6	Provide risk assessment training	105562L5	5	185

# ${\bf Life\ Insurance-Qualification\ Specification}$

# **Advanced Certificate in Life Insurance Underwriting Management**

Target Occupation:	Assistant Underwriting Manager	
<ul> <li>Enable learners to acquire a broader knowledge base on und support and supervision and in compliance with the insurance constandards, procedures and regulatory requirements</li> <li>Enable learners to monitor quality of underwriting assessment evaluation, approval, products explanation and internal coninquiries handling</li> <li>Enhance learners' ability to provide training and supervision value</li> </ul>		
Learning Outcomes:	Learners will be able to:  LO1: Implement, supervise and support in a range of varied underwriting procedures  LO2: Monitor underwriting service delivery and maintain good service quality by enhancing communication skills and problem solving skills  LO3: Oversee compliance with defined standards in different units and ensure adherence to the insurance company's guidelines  LO4: Undertake a supervisory role to drive for excellent underwriting performance	
Scope of Learning:	<ul> <li>Underwriting management</li> <li>Customer services monitoring</li> <li>Compliance assurance</li> <li>Supervisory skills</li> </ul>	
Entry	Completed Certificate in Life Insurance Basic Underwriting <b>OR</b>	
Requirements:	Ample working experience as an underwriter in insurance company    The description of the description o	
Employment Pathway:	The learning programme associated with the Advanced Certificate in Life Insurance Underwriting Management (QF Level 5) is commonly regarded as a next higher rank development for Underwriter. The design of this Certificate ensures that advanced career development skills are embedded in all learning activities and work-related intelligence are widely available to learners. Learners of this Certificate can continue to widen and strengthen their employable competencies by attaining other related qualifications in the future in accordance to their career aspiration.  Upon completion of this Certificate, graduates will have the competencies to take up job positions as Assistant Underwriting Manager.  With further training to meet occupational requirements, other job opportunities in insurance operation management with more complex job responsibilities will also be available for the graduates, depending on their I career goals.	
QF Level:	5	
QF Credits: (Indicative only)	20 (based on UoC mapping)	

#### **UoCs Mapping with Certificate Learning Outcomes** (Assistant Underwriting Manager) **UoC Category UoC Title** Credit LO<sub>1</sub> LO<sub>2</sub> LO<sub>3</sub> LO<sub>4</sub> Level Approve life insurance applications 5 3 involving non-standard risks Decline life insurance applications 5 3 ✓ involving non-standard risks Evaluate quality of insurance 5 3 ✓ Underwriting underwriting operations against service Produce risk exposure reports 5 3 5 5 Control risk exposures Provide risk assessment training

 $Total\ credit = 20$ 

#### Notes:

- 1. The UoCs listed here is for reference only; there is no intention to represent an industry standard. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP based programme, all of the UoCs mapped here should be included in the programme.

## **Senior Underwriting Manager**

Reporting to the Head of Underwriting, this position is to ensure the smooth running of the underwriting team, covering areas of underwriting development, staffing, underwriting management and strategies. \_Key duties include monitoring underwriting service delivery, maintaining target levels, team supervision, problem resolution, compliance and control, staff development, productivity improvement and preparing various management reports on a regular basis.

#### **Competency Requirements:**

- Possess in-depth financial and medical underwriting knowledge
- Possess knowledge of portfolio management in underwriting
- Understand the relationship between underwriting and corporation development
- Possess negotiation and mediation skills
- Understand the application of new technologies in modifying the workflow and underwriting procedures
- Possess legal knowledge in underwriting areas
- Understand the value of underwriting in insurance product development
- Understand the market trends and company strategies
- Apply analytical skills in data and content analysis

Underwriting	Manage the productivity, quality and efficiency of the team
	Review the productivity report, reissue, audits
	Monitor the turnaround time of the team
	<ul> <li>Exercise judgment on underwriting terms and conditions</li> </ul>
	<ul> <li>Underwrite the selection of risk in accordance with the authority limit</li> </ul>
	<ul> <li>Review suggested cases from underwriters</li> </ul>
	Lead underwriting team on technical underwriting
	Achieve company targets on monthly basis with high attainment rate
	<ul> <li>Negotiate with reinsurers on complicated new business applications</li> </ul>
	Provide underwriting advice to the team
	Follow up complex and appeal cases with fair and just decision
	Perform risk assessment on complicated and jumbo business
	Monitor service pledge with high attainment rate
Legal & Control	Review suggested cases from underwriters
	Grasp all relevant regulatory guidelines
	Ensure company's rules and regulations are strictly adhered

	•	Review underwriting guidelines and make necessary changes	
	•	Formulate underwriting rules for new products	
Support	<ul> <li>Identify the training and development needs of underwriting staff</li> </ul>		
	•	Conduct underwriting training to staff from different channels	
	•	Oversee the staff issues of the team	
	•	Monitor operations performance of team	
	•	Achieve the company's business targets and growth	
	•	Perform data analytics and impact analysis	

# **Entry Requirement:**

Education / Professional Qualifications	University degree in any discipline		
	<ul> <li>Preferable Professional Qualifications:</li> <li>Fellow, Life Management Institute (FLMI)</li> </ul>		
Years of Experience	8 years' or above experience in life insurance underwriting of which over 4 years in managerial role		

# **UOC Mapping:**

	Title		QF Level	Page
1	Manage underwriting operations		5	177
2	2 Develop underwriting manuals		5	180
3	Establish risk assessment guidelines	105564L5	5	189
4	Manage reinsurance activities	105566L5	5	192
5	Establish insurance underwriting authority limits	105610L6	6	263
6	Establish underwriting policies	105611L6	6	265

# ${\bf Life\ Insurance-Qualification\ Specification}$

# **Professional Certificate in Life Insurance Underwriting Management**

Target Occupation:	Senior Underwriting Manager		
Certificate Objectives:	<ul> <li>Enable learners to analyze, evaluate or synthesis information and issues by integrating the related policies and regulations into the underwriting activities</li> <li>Enable learners to apply advanced and specialized skills to perform tasks that involve planning, design and implementation of the underwriting strategies</li> </ul>		
Learning Outcomes:	Learners will be able to:  LO1: Review and design the daily operation procedures in alignment with the insurance company's underwriting policies and regulations for better control and efficiency  LO2: Establish standards of underwriting and reinforce the culture of service excellence  LO3: Oversee underwriting and risk control in compliance with the insurance company's guidelines and regulatory requirements  LO4: Employ people management skills to improve team engagement and productivity		
Scope of Learning:	<ul> <li>Underwriting control</li> <li>Service delivery and quality management</li> <li>Compliance and risk control</li> <li>People management</li> <li>Completed Certificate in Life Insurance Underwriting Management OR</li> <li>Ample working experience as Assistant Underwriting Manager or Underwriting Manager</li> </ul>		
Entry Requirements:			
Employment Pathway:	The learning programme associated with the Professional Certificate in Life Insurance Underwriting Management (QF Level 5) is an advanced development for senior underwriting manager. It covers learning activities and work related intelligence at more advanced level for learners who are aiming to take up overall underwriting management responsibilities. Learners of this Professional Certificate can continue to widen and strengthen their employable competencies		
QF Level:	5		
QF Credits: (Indicative only)	31 (based on UoC mapping)		

#### **UoCs Mapping with Certificate Learning Outcomes** (Senior Underwriting Manager) **UoC Category UoC Title** Level Credit LO<sub>1</sub> LO<sub>2</sub> LO<sub>3</sub> LO4 Manage underwriting operations 5 5 Develop underwriting manuals ✓ 5 5 Establish risk assessment guidelines 5 6 Underwriting Manage reinsurance activities 5 6 Establish insurance underwriting 6 4 authority limits Establish underwriting policies 5 6

Total credit = 31

#### Notes:

- 1. The UoCs listed here is for reference only; there is no intention to represent an industry standard. Training providers or training function of individual insurance companies may make necessary adjustment based on the actual needs of learners.
- 2. By making reference to the UoCs exhibited above, training providers or training function of individual insurance companies have a flexibility to design a job-specific training programme for their targeted learners according to their genuine needs (e.g. job role design, division of job responsibilities, business needs, etc.) However, for any job-specific programme to be qualified as a VQP based programme, all of the UoCs mapped here should be included in the programme.